

HOW ENVIROSTEP WORKS

REGISTRATION

Users enter basic details about themselves and their business. This information is used to set up a secure user account and to ensure the questions are relevant to the businesses needs. Once users have logged in they will be able to complete their online assessment.

ASSESSMENT QUESTIONNAIRE

The assessment involves answering a series of questions, arranged in ten categories. The questions have a simple 'yes-no' format, with further explanation available if required. The questionnaire can typically be completed within 30 minutes.

PERFORMANCE REPORT

An Environmental Performance Report is automatically generated once the user completes the questionnaire. The report provides the user with a score, a profile and recommendations for improvement. It also provides links to other resources that may help users to implement the recommendations.

ACTION PLAN

Users can choose to transfer their recommendations into the Action Plan, which enables them to prioritise and manage improvement actions. Each action can be assigned a due date, person responsible and budget, with status reports generated to track progress.



newzealand.govt.nz

FURTHER INFORMATION
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BENEFITING
BUSINESS &
ENVIRONMENT





INTRODUCING ENVIROSTEP

Envirostep is a free, entry level, web-based management tool to help businesses in New Zealand take the first steps towards understanding and improving their environmental and economic performance. They do this by answering a series of questions that identify their current position and how they can improve it.

BENEFITING YOUR BUSINESS

The management tool was developed between small business and environmental experts in order to help businesses:

- measure their environmental performance
- take practical steps that benefit both the environment and their business
- communicate their environmental performance
- progress on to more sophisticated environmental tools and schemes if they wish.

www.eco-verification.med.govt.nz/envirostep

WHO SHOULD USE ENVIROSTEP?

Envirostep was developed specifically for small to medium sized enterprises (SMEs) and is endorsed by Business New Zealand, which describes Envirostep as a much needed tool that will assist businesses in their environmental performance.

“Envirostep was well researched, well trialled, and well endorsed – it’s a practical, easy to use tool with great business benefits,” says Phil O’Reilly, Chief Executive of Business New Zealand.

Large organisations will also be able to use Envirostep to support the environmental performance of their branches, members or suppliers.